

For Immediate Release  
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Contact: Lisa Coleman: 888-789-6757  
E-Mail: [Mutiya@VisionWorksPub.com](mailto:Mutiya@VisionWorksPub.com)

New Children's Book From Vision Works Publishing  
**The Land of Expression: Relevant...Powerful...Necessary**  
Written By David & Mutiya Vision      Illustrated By Ignacio Alcantara

## Because...

- ❖ Every child deserves to feel respected, valued, appreciated, and safe from bullying.
- ❖ Parents and teachers will discover a valuable tool to help children embrace diversity, and value the unique gifts we each have to offer.
- ❖ Children will understand the importance of being participants in making the world a better, harmonious place for all.

NEW YORK – Aug 31, 2009 - Today Vision Works Publishing announced the release of their latest children's book, "**The Land of Expression**". Vision Works Publishing is a cutting edge independent press which launched four years ago with a mission to produce children's books with themes reflective of the culturally diverse society it serves. Selling over 20,000 units to the retail, library, and school markets, their ten titles have touched the lives of children and their families nationally and abroad. "**The Land of Expression**" creatively tackles the tough issue of how bullying can have grave consequences for both the victim and the aggressor. It touches on how a community can lose out on precious resources when they let misconceptions prevent them from engaging others who may not think, look, or act exactly like them.

The main character could be representative of members of our own society like the handicapped, the elderly, the homeless, or any group marginalized because of their classification. At a time when peer pressure can have a tremendous influence on children's behavior, this book helps them understand the value of defining who they are and what they stand for. The aspiration is that this new book will encourage children to relate to one another with an added degree of respect and compassion.

The community in "**The Land of Expression**" learns from its mistakes and decides to work in unison to do great things that benefit all members of their society. In this story, husband-wife author team David and Mutiya Vision share the importance of embracing diversity, and valuing the gifts we were each created to share. They believe exposing children to a wide range of social issues early on can contribute to producing more effective and empathetic leaders of tomorrow. "**The Land of Expression**" offers hope that with commitment, respect, and compassion, today's children can prepare to take ownership in making the world a better place for everyone.

"**The Land of Expression**" (ISBN-13: 978-0-9816254-0-9; ISBN-10: 0-981-6254-0-1; \$17.00 US) will be available in November 2009 wherever books are sold, including: BarnesandNoble.com, Borders.com, Atlasbooks.com, and Amazon.com. As a courtesy, Vision Works Publishing is offering customers a \$5.00 discount on books pre-ordered in their online store ([www.VisionWorksPub.com](http://www.VisionWorksPub.com)) by 10-15-09. Simply enter promotional code BOS1 during checkout to redeem this gift offering.

**David & Mutiya Vision** are parents of seven children. Their experiences have led them to produce a series of empowering children's books and character building workshops. They're designed to entertain, raise the human spirit and strengthen mental development in children of all ages. They are the authors of 10 children's books. For additional information, please visit: [www.VisionWorksPub.com](http://www.VisionWorksPub.com).

**David & Mutiya Vision are available for interviews and author visits nation-wide.**  
**To book this inspiring couple contact: Lisa Coleman @ 888-789-6757**

Digital media kits and review copies available on request.

## **In Their Own Words**

“Vision Works publishing produce some of the most beautiful and powerful children’s books around. They are so deep on many levels, yet so simple as well. They touch on subjects we don’t often talk about in society. They are a blessing and make me want to give them to all the children I know!” – **Depa Fernandes – Wake Up Call, WBAI-99.5fm**

“Vision Works Books present positive images and uplifting stories that help children to develop a strong self-image and effective interpersonal skills. With messages that are accessible to children and that help teach the core values of strong communities, these books are a pleasure not only to children, but also to families and care givers.”

**Dr. Edison O. Jackson - President, Medgar Evers College**

“David and Mutiya Vision have collaborated on a series of children's books that reflect their own warmth, closeness and understanding of life, and children in particular. There is an uplifting feeling to the philosophy behind their books. I would recommend them to any family, but especially to a family with young children.” **George D. Goldman, Ph.D. Licensed Psychologist- Retired Supervisor of Psycho Therapy, Director of the Post Doctoral Psychotherapy- Center of Adelphi University**

“Vision Works publishing has truly made the connection between young children's experiences and learning. The topics in each book will stimulate conversations that children, parents and teachers can have about real life experiences, strength, achievement and pride. These books are an excellent foundation for developing critical thinking skills in young children.”

**Sharyn Marsh, Educator**

“Parents and teachers who want to expose children to "values" learning and clarification will find Vision Works books a valuable resource.”

**Professor Jeff Lambert, Director- Special Educational Service & Achievement Studies – Long Island University**

“I was quite impressed with these books. As a teacher, I'm always on the look -out for quality literature that is not only entertaining, but teaches values as well. I can't wait until they publish more books!”

**Joyce Beckles-Knights, Literacy Coach, P.S. 81 - Project Director, Elmy's Special Services, Inc.**

“You should try books written by David and Mutiya Vision. They deal with real life issues and put things in a way that kids can visualize. We had the pleasure of meeting them and their kids and that family is awesome. It would make you proud to know that you are buying books from authors who live what they write. I've seen it in action and own their work.

Believe me you won't be sorry.”

**Rose (Hyppolite) Jones**